



## RIDGECREST REGIONAL HOSPITAL DEVELOPMENT FOUNDATION

Ridgecrest Regional Hospital's newly formed Development Foundation will kick off its first annual fund campaign this month. The expanded non-profit 501(c)(3) organization builds on the hard work and success of the former hospital foundation. All funds raised will be used for the expansion of hospital services including new equipment, new facilities and new services for our community.

The Foundation recently adopted gift acceptance policies and guidelines which are best practices for fund development to ensure compliance with IRS guidelines for charitable contributions. The annual fund appeal and the new memorial gift program, where gifts may be made in memory or in honor of family and friends, will

support the greatest needs of the hospital.

This year's annual fund will support the purchase of new high definition endoscopy equipment that assists our physicians in detecting and treating gastrointestinal diseases such as colorectal cancer at an earlier stage when treatments have the highest rates of success. *"The ultimate goal of the Foundation is to secure resources to support future sustainability and growth of the hospital,"* says Jim Suver, CEO. *"The Foundation will strive to engage the community in partnership with the*

*hospital to advance its mission of service."*

The Ridgecrest Regional Hospital Development Foundation is a 501(c)3 organization. Gifts to the foundation are tax deductible. Donations that provide opportunities to place names on the Tree of Life and Children's Kingdom displays in the hospital will continue to be available.

For more information about the new foundation or how you can make a gift, call Foundation Director, Tamara Tilley at (760) 499-3955 or email her at [Tamara.Tilley@rrh.org](mailto:Tamara.Tilley@rrh.org). Look for the Foundation's link for online giving at [www.rrh.org](http://www.rrh.org).





# WAYS TO MAKE A GIFT

Designate your gifts to support Ridgecrest Regional Hospital Development Foundation in the following ways:

**Cash** When you make a donation, you qualify for a tax deduction of up to 50% of your adjusted gross income. Excess deductions can be carried over for up to five years after the year of the gift.

**Appreciated Stock Or Mutual Fund Shares** Charitable gifts of stock provide you with a tax deduction of the full market value (for shares held more than one year), and capital gains taxes on the appreciated asset are avoided. For gifts of appreciated securities, you may qualify for a charitable deduction of 30% of your adjusted gross income.

**Bequest In A Will Or Living Trust** To provide for Ridgecrest Regional Hospital Development Foundation through your will, living trust or charitable remainder trust, you will need the tax identification number, legal name and mailing address. This information will be provided by contacting the Ridgecrest Regional Development Foundation office.

**Life Insurance Policy** You may name Ridgecrest Regional Hospital Development Foundation as a beneficiary of a policy you no longer need, or you may create a new policy.

**Retirement Accounts Or U.S. Savings Bonds** By naming Ridgecrest Regional Hospital Development Foundation as the beneficiary of your IRA or savings bonds, income taxes are avoided and the value of the gift qualifies as an estate tax deduction.

**Charitable Remainder Trusts** Charitable remainder trusts provide a means to receive an immediate income tax deduction, income for life and a meaningful gift to Ridgecrest Regional Hospital Development Foundation at death or at the end of the term of the trust.



## A GIFT IN MEMORY OR IN HONOR

You can make a gift in memory or in honor of a friend or loved one to benefit the hospital. The Ridgecrest Regional Hospital Development Foundation will inform those you designate about your gift and how it will benefit the hospital.

## ANNUAL FUND RECOGNITION

Individuals who give to the annual fund will be recognized on a display in the hospital and listed in publications at the following levels.

- Platinum Circle: \$1,000 and up
- Gold Circle: \$500 - \$999
- Silver Circle: \$250 to \$499
- Bronze Circle: \$100 to \$249

## PARTNERS

We are working with foundations and companies to provide matching funds for the annual fund appeal as well as project sponsorship, in-kind and philanthropic donations. Corporate and foundation annual support at the level of \$2,500 or more is recognized at the Partner level.